



**SPONSORS GUIDE**

Indianapolis Chapter of Indiana Black Expo, Inc.  
2024 Winter Gala Fundraiser



**Saturday, November 9, 2024**

**6:00 PM – 10:00 PM**

Indiana Farm Bureau Football Center, Gridiron Hall  
7001 W 56th St, Indianapolis, IN 46254



Not affiliated with, or an official function of, the Indianapolis Colts, Inc.

## A MESSAGE FROM OUR PRESIDENT

Greetings from The Indianapolis Chapter of Indiana Black Expo Inc. (ICIBE). With steadfast commitment, we strive to serve as a potent advocate and catalyst for the progress of our communities' youth and families. We extend an invitation for you to unite with us in this honorable endeavor.

As November approaches we eagerly anticipate our annual Winter Gala and with boundless enthusiasm, we aim to collaborate with organizations sharing our vision to ensure that this year's event surpasses all previous endeavors in impact and significance.

In 2023, with the support of our sponsors, dedicated chapter members, and the community, we could extend our assistance to vital programs such as the Unified City Youth Summit, Lost Arts Project, and Christmas Toy Drive. Additionally, we proudly awarded four deserving students with collegiate book scholarships. As we gaze into the future, our aspirations soar to unprecedented heights. We take immense pride in the positive impact we've achieved thus far. Your contribution, regardless of its magnitude, will make a significant difference in our ongoing quest for social and economic advancement.

### Event Details

**The Indianapolis Chapter of Indiana Black Expo, Inc. 2024 Winter Gala Fundraiser**

## **“Blue Magic”**

**Saturday, November 9, 2024 / 6:00 PM - 10:00 PM**  
**Gridiron Hall at the Indiana Farm Bureau Football Center**  
**7001 W 56th St., Indianapolis, IN. 46254**

Should you seek further information, regardless of this event, or desire to delve into custom sponsorship opportunities and explore a potential for lasting partnership, please feel free to reach out to one of our Co-Chairs, Freida A. Quarles at [faquarles@gmail.com](mailto:faquarles@gmail.com) or Dennis Hayes at [dennislhayes62@yahoo.com](mailto:dennislhayes62@yahoo.com).

In conclusion, we sincerely express our deepest gratitude for your time and thoughtful consideration. We eagerly look forward to the prospect of connecting with you as we unite to enact meaningful and positive change.

Warmest regards,



Michael R. Ricketts, President  
The Indianapolis Chapter of Indiana Black Expo, Inc.

# SPONSORSHIP LEVELS

## **TITLE SPONSOR: \$10,000**

- Listing in all Winter Gala materials
- Name / Logo on all marketing materials
- Two (2) Complimentary tables of ten (10)
- Podium recognition and opportunity to speak
- Featured on the ICIBE website & social media platforms
- Name listed on all ICIBE sponsored programming/events/emails for the current or upcoming year
- One (1) Complimentary Corporate Membership

## **PRESENTING SPONSOR: \$7,500**

- Presenting sponsor listing in all Winter Gala materials
- Name / Logo on all marketing materials
- One (1) Complimentary table of ten (10)
- Podium recognition and opportunity to speak
- Featured on ICIBE social media platforms and website
- Name listed on at least three (3) ICIBE sponsored programming/events for the current or upcoming year
- One (1) Complimentary Corporate Membership

## **CO-SPONSOR: \$5,000**

- Presenting sponsor listing in all Winter Gala materials
- Name / Logo on all marketing materials
- Podium recognition and opportunity to speak
- One (1) Complimentary table of ten (10)
- Mentioned on ICIBE social media platforms. Name listed on sponsored programming/events for the current or upcoming year
- One (1) Complimentary Small Business Membership

## **SUPPORTING/UNDERWRITING SPONSOR: \$3,500\***

- Presenting sponsor listing in all Winter Gala materials
- Name/Logo on all marketing materials
- Podium recognition
- One (1) Complimentary table of ten (10)
- Mentioned on ICIBE social media platforms, Name listed on sponsored programming/events for the current or upcoming year
- Six (6) Complimentary Individual ICIBE Memberships

## **BLUE MAGIC SPONSOR: \$1,500**

- Podium recognition
- One (1) Complimentary table of ten (10)
- Four (4) Complimentary Individual ICIBE Memberships

## OTHER OPPORTUNITIES

### TICKET OPPORTUNITIES

\$100 - Single Ticket | QTY: \_\_\_\_\_

\$900 - Table | QTY: \_\_\_\_\_

(Based on a table of ten (10))

**\*SUPPORTING/UNDERWRITING OPPORTUNITIES** Underwriting support offsets a specific expense of the event, allowing us to redirect funds to programs. Amount: \$\_\_\_\_\_ Select option(s) you would like to support:

- Any
- Aqua Vitae
- Audio/Visual
- Catering
- Decor
- Entertainment
- Photography
- Signage
- Venue
- Volunteer

Please email Gala Chairs, Freida Quarles at faquarles@gmail.com or Dennis Hayes at dennishayes62@yahoo.com to discuss particulars.

**VIDEO ADVERTISEMENT:** \$150 Display your company or business during the event on the in-house state-of-the-art audiovisual equipment.

### DONATION OPPORTUNITIES:

Help us continue our mission to be a voice and vehicle for our community at large.

\$\_\_\_\_\_} **General – Supports any aspects of the ICIBE**

\$\_\_\_\_\_} **Programming – Directly supports ICIBE-sanctioned programming.**

\$\_\_\_\_\_} **Scholarships – Directly supports scholarships for the community as distributed by the ICIBE**

\$\_\_\_\_\_} **In-Kind Service**

If you would like for your donation to go to a specific program/event, provide name below.

-----

### MEMBERSHIP OPPORTUNITIES

Join the family and become an ICIBE member. Details at [www.indychapter.org/membership/](http://www.indychapter.org/membership/) Memberships are valid from Jan. 1st - Dec. 31 in the year they are purchased. **If purchased after Oct. 31, membership is valid until Dec. 31 of the following year.**

**\$20} Senior** - age 60 and above

**\$25} Individual [most popular]** - ages 18-59

**\$45} Family** – Two (2) adults, 18+ and living in the same household. Children 17 & under

**\$250} Small Businesses** - Churches, Nonprofit organizations, and businesses with annual receipts of less than \$500,000

**\$1000} Corporate** - Supports various areas of the Chapter and is listed on all Chapter

# SUPPORTER OPPORTUNITIES

sponsored events

## SUPPORTER INFORMATION:

Name/Company: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Phone [1]: \_\_\_\_\_ Email [1]: \_\_\_\_\_

## AUTHORIZATION OF SUPPORT

### For Companies & Individuals:

As an authorized representative of the above-named company or individual listed, my signature can be upheld for the official purchase of the selected sponsorship and/or any other option selected on the Support Opportunities form.

Authorizer Signature: \_\_\_\_\_ Date: \_\_\_\_|\_\_\_\_|\_\_\_\_

Authorizer Printed Name: \_\_\_\_\_

Authorizer Title: \_\_\_\_\_

Authorizer Email/Phone: \_\_\_\_\_

## PAYMENT METHOD

Please remember to send this form and the Support Opportunities form to be matched with payment. Forms can be mailed to the Chapter address or scanned & emailed.

Pay by Check | Invoice for the option(s) selected to: indplschapter.ibe@gmail.com Support Opportunities form at the above-listed email(s).

Please make checks payable to The Indianapolis Chapter of Indiana Black Expo. Inc.. Pay by Debit/Credit Card. Support Opportunities form at the above-listed email(s)

Funds will be sent via PayPal at the below-listed link on \_\_\_\_\_ (insert date).  
ICIBE PayPal Link is <https://paypal.me/icibe1980>.

Funds will be sent via CashApp at the below listed \$Cashtag by \_\_\_\_\_ (insert date).  
ICIBE \$Cashtag is \$indycibe80.

-----  
P O BOX 681345, Indianapolis, IN 46268 | [info@indychapter.org](mailto:info@indychapter.org) | 317.740.9777 | [www.indychapter.org](http://www.indychapter.org)

**Please remember us in your giving plans. Tax ID 35-1902763.**

**Your contributions are fully tax-deductible.**

